

KIWIFRUIT ADMINISTRATIVE COMMITTEE

Meeting Notice Tuesday, July 12, 2011 – 1:00 p.m.

> Double Tree Hotel 1150 Ninth Street Modesto, CA 95354

The chairperson of the KAC has called for a meeting to be held on Tuesday, July 12, 2011 at 1:00 p.m. Following is an agenda of the subjects to be discussed:

- 1) Call To Order
- 2) Roll Call
- 3) Establish Quorum
- 4) Review and Approval of March 17, 2011 KAC Meeting Minutes
- 5) Manager's Report
 - a) 2010/11Final Crop
 - b) Nominations and Approval of Selection Order
 - c) Update on California Kiwifruit Commission
- 6) USDA Report
- 7) Ad Hoc Subcommittee on Outreach and Diversity Report
- 8) Approval of 2009/10 Annual Report
- 9) Approval of 2011/12 Marketing Policy Statement
- 10) Projected 2011/12 Crop
- 11) KAC Management Contract
- 12) Closed Session (if required)
- 13) Finance/Assessment
 - a) Current Financial Status
 - b) Assessment Collection
 - c) Approval of 2011/12 Budget
 - d) Approval of 2011/12 Assessment Rate
- 14) Minimum Size Survey



- 15) 2011/12 Regulations
- 16) Collection and Distribution of Industry Statistics
 - a) KISS Reports
 - b) Weekly Price Reports
 - c) Monthly Shipment by Destination Report
 - d) Year End Reports
- 17) Final Approval of 2010/11 e-Compliance Plan
- 18) Approval of 2011/12 e-Compliance Plan
- 19) Formal Rulemaking
- 20) Issues and Scheduling for Next Meeting
- 21) Adjourn

Please contact Nick Matteis upon receipt of this notice and indicate whether or not you will be attending this meeting. Office: (916) 441-0678, email: nmatteis@cgfa.org

Jerry Kliewer, Chairperson Kiwifruit Administrative Committee